



# News from World Scientific

A N I N T E R N A T I O N A L P U B L I S H E R

No. 22 • August 2003



## World Scientific Fights SARS

A disease that has given globalisation a bad name, severe acute respiratory syndrome (SARS) plagued no fewer than 30 areas in recent months. It has taken its toll on the economic, political and social aspects of those areas.

Take Singapore, one of the countries to have been infected. Its gross domestic product for the second quarter of the year shrank 4.3% over the same period last year.

With the World Health Organisation warning of a possible recurrence of the disease in the later part of 2003, World Scientific Publishing has brought together more than 20 leading scientists and researchers to examine and discuss the SARS outbreak from wide ranging perspectives — politics, economics and healthcare.

Entitled *The New Global Threat*, the book is edited by Professor Tommy Koh (Director, Singapore's Institute of Policy Studies and Ambassador-at-large), Professor Aileen Plant (International Health, Curtin University of Technology) and Professor Lee Eng Hin (Director, Division of Graduate Medical Studies, and former Dean of Faculty of Medicine, National University of Singapore). It helps prepare the world for the next new disease.

And this is not our first book on SARS. Even before the SARS outbreak peaked, we had launched two books (in English and Chinese) to shed some light on the otherwise mysterious disease. The English version has since sold close to 15,000 copies worldwide and has been translated into seven languages.

## Of Facts, Mysteries and the Future



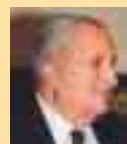
*"To us space-time and the laws of quantum mechanics are like the décor, the setting of a play. The elementary particles are the actors, and physics is what they do. A door that we see on the stage is not a door until we see an actor going through it. Else it might be fake, just painted on."*

*"Thus in this book elementary particles are the central objects. They are the actors that we look at, and they play a fascinating piece. There are some very mysterious things about this piece."*

So wrote Nobel laureate Martinus Veltman in the introduction to *Facts and Mysteries in Elementary Particle Physics*, a book which has seen many orders even prior to its release.



A giant in the field of particle physics, Prof Veltman is regarded as one of the most accomplished theoretical physicists of the past 30 years. As he has been an eyewitness to and a participant in some of the greatest discoveries in 20th century science, his book provides a comprehensive overview of modern particle physics accessible to anyone who wants to know how the universe works.



Ilya Prigogine, another celebrated scientist and the 1977 Nobel laureate for Chemistry, went beyond the realm of the physical sciences to launch the message that the future has not been determined in his new work *Is Future Given?*

Prof Prigogine has been hailed in some quarters as the "grandfather of chaos theory", and his ideas helped shape approaches to a wide range of disciplines, from evolution studies to traffic management. The influential scientific thinker passed away in May 2003 at the age of 86, after garnering many accolades and much respect.

### HIGHLIGHTS

Celebrating C N Yang's career

Nobel Peace laureates on the Iraq war

New titles

New page in Chinese

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# A Unique BANQUET

World Scientific Publishing is throwing a unique banquet to celebrate Nobel laureate C N Yang's career. Physics connoisseurs will be able to taste three specially prepared dishes.

First on the menu is an invaluable collection of presentations made at an international symposium attended by many of the world's greatest scientists – including 16 Nobel laureates, Fields medallists and Wolf Prize winners. The book, entitled **Frontiers of Science: In Celebration of the 80th Birthday of C N Yang**, is edited by Hwa-Tung Nieh, Tsinghua University (Beijing), with which Professor Yang has had a lifelong relationship. The two other dishes are **Symmetry and Modern Physics**, a worthy selection of papers presented at a symposium marking Professor Yang's retirement as Einstein Professor and Director of the Institute for Theoretical Physics, and **Thematic Melodies of Twentieth Century Theoretical Physics: Quantization,**



A toast to celebrate C N Yang's career

**Symmetry and Phase Factor.** The former is edited by A Goldhaber, R Shrock, J Smith, G Sterman, P van Nieuwenhuizen and W Weisberger, while the latter is a lecture which Professor Yang delivered during the International Conference on Theoretical Physics in Paris, UNESCO, held from 22 to 27 July 2002.

Professor Yang needs little introduction. He was awarded the Nobel Prize in 1957, jointly with T D Lee, for their investigation of the relationship (parity symmetry) between left- and right-handed states, leading to a discovery that astounded the world of physics – the nonconservation of parity by elementary particles and their reactions.

## World Scientific Diversifies

Although it has established its name in scientific and academic publishing over the years, World Scientific Publishing is not resting on its laurels. It is making a foray into trade and general book publishing, as well as providing services to event organisers and meeting planners.

Such books with massive appeal deal with subjects ranging from reflections on wars to educational issues to sciences made easy.

Apart from these, World Scientific has published a wide range of Chinese language titles under the Global Publishing imprint (Ba Fang Wen Hua). Global's most notable series of publication is a tie-up with Singapore's media giant, Singapore Press Holdings. The series features works by columnists with the major Chinese language daily, Lianhe Zaobao.

And these are not all. World Scientific's subsidiary Meet Matt provides the A to Z of conference management, meeting services and marketing



Meet Matt's Hui Ping (2nd from left) with delegates from Japan and INGG 2003 General Assembly

communication. It helps to inspect, select and book sites, delegate transfers and housing, publish conference proceedings, develop and maintain event websites, and manage databases. It also organises seminars and manages an online store that distributes and re-sells major engineering codes and standards.

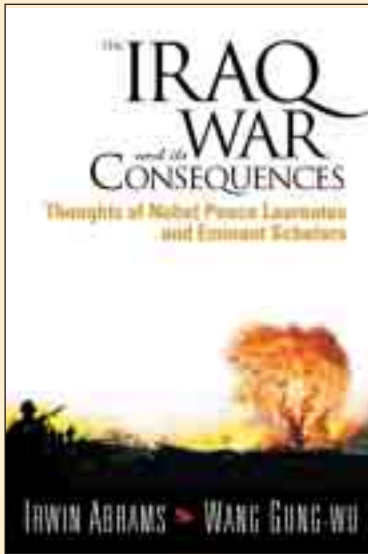
Among the impressive calendar of events which Meet Matt is organising or managing are: Power and Process Piping – Materials, Fabrication, Inspection, Testing & Introduction to Design for the Non-Designer (in Kuala Lumpur on 15-19 September); Fitness for Service (also in Kuala Lumpur between 22 and 26 September); Intelsat Connections Business and Technology Conference (from 25 to 27 in Beijing); Asia Oceania Geoscience Society's 1st Annual Meeting & Asia Pacific Association of Hydrology and Water Resources' 2nd Conference; the 2nd International Symposium on Technological Advances of Thin Films & Surface Coatings and the 1st International Symposium of Nanotechnology (in Singapore next year).





# ON WAR

“Every government has as much of a duty to avoid war as a ship's captain has to avoid a shipwreck.”  
- Guy de Maupassant, French Short Story Writer



Like Guy de Maupassant, many men long for peace. However, a large number continue to advocate wars for different causes. The recently concluded Iraq war was one waged not without controversy.

**The Iraq War and its Consequences, the First and Only book to feature analyses by more than 30 Nobel Peace laureates and eminent scholars, expounds on the implications and impacts of the Iraq war.**

Among the contributors are:

- **Tenzin Gyatso**, the 14th Dalai Lama of Tibet
- **Cora Weiss**, President, Permanent International Peace Bureau
- **Frederik Willem de Klerk**, former president of South Africa
- **Jose Ramos-Horta**, Foreign Minister of Timor Leste
- **Joseph Stiglitz**, Nobel laureate in Economics for 2001, Columbia University
- **William Hartung**, Director of Arms Trade Resource Centre, World Policy Institute
- **Sir John Daniel**, UNESCO Assistant Director-General for Education
- **Faleh A Jabar**, Iraq specialist and Research Fellow, Birkbeck College, London University

This intellectually captivating book is edited by Professor Irwin Abrams, who has been hailed the leading authority on the history of the Nobel Peace Prize and is Distinguished University Professor Emeritus at Antioch University, and Professor Wang Gung-Wu, a renowned historian and the Director of the East Asian Institute at the National University of Singapore.



Professor Irwin Abrams



Professor Wang Gung-Wu

Apart from this volume, World Scientific has had other titles that centre on war and peace. *War and Peace in the 20th Century and Beyond* boasts of brilliant analyses by world experts and Nobel Peace laureates on the perennial issues of war and peace. *Nobel Lectures in Peace 1996-2000* provides brief biographies of Nobel laureates' and their own accounts of their many years of preparation and effort that led to their achievements.



(from left) Ng Min Chao & Chua Kim Lee

## Fifth International Congress on Industrial and Applied Mathematics

*Min Chao and I attended ICIAM 2003, held at the Sydney Convention and Exhibition Centre on 7-11 July 2003. ICIAM is a very big conference for the applied mathematics community, held once every four years. The meeting drew about 1700 academics and*

*industry experts. Many lectures and talks by notable invited speakers were given, apart from events for the academics and industry experts to socialise.*

*We found ourselves in the company of some of our authors, journal editors and potential authors – as well as a number of overly chit-chatty professors!*

*At a welcome reception for all the delegates at the exhibition hall, after some beer and other booze among the delegates, we managed to sell several books. It was also good to meet up with delegates and see their less-than-serious selves. Of course, we did our share of touring around Sydney. We managed to take a few evenings off for a walk around downtown Sydney and took pictures of its beautiful scenery. We had a wonderful time in Sydney – what more could I say about the mixing of work and fun.*

— Chua Kim Lee

# What the Reviewers Say...

## CANDID SCIENCE III More Conversations with Famous Chemists

by **István Hargittai**  
(Budapest University of Technology and Economics, Hungary)  
edited by **Magdolna Hargittai**  
(Eötvös University, Hungary)

*"This book makes interesting light reading, especially for chemists who have watched the field develop over the past 30 to 60 years...it makes a worthwhile contribution to the oral history of science, and I recommend it for both libraries and individuals."*

**Nature**

## COUNTING

by **Koh Khee Meng**  
(National University of Singapore, Singapore)  
& **Tay Eng Guan**  
(Nanyang Technological University, Singapore)

*"This book manages to make an area of mathematics traditionally considered difficult by students more accessible and is bound to captivate their attention with the numerous interesting exercises and applications it contains."*

**Mathematics Abstracts**

## SYNCHRONIZATION IN COUPLED CHAOTIC CIRCUITS AND SYSTEMS

by **Chai Wah Wu**  
(IBM Thomas J Watson Research Center, USA)

*"Wu's book presents a very readable introduction to the synchronization of chaos and its application in circuits...the book is mathematically oriented and adequately formal for anyone who is interested in getting a good background in this area."*

**Mathematical Reviews**

## THE PHYSICS OF FERROELECTRIC AND ANTIFERROELECTRIC LIQUID CRYSTALS

by **I Muševic, R Blinc & B Zekš**  
(J Stefan Institute, Slovenia)

*"The real strength of the book is in the clear and concise explanations the authors give of many aspects of underlying theory and the implications of various experimental results. Many of the discussions of conflicting data and ideas are also presented in an unbiased way...This is an essential reference work and should occupy a place on all liquid-crystal bookcases."*

**Journal of Applied Crystallography**

## CLASSICAL AND COMPUTATIONAL SOLID MECHANICS

by **Y C Fung**  
(University of California, San Diego)  
& **Pin Tong**  
(Hong Kong University of Science & Technology)

*"...this is a good, comprehensive, unified presentation of much of the field of solid mechanics, written by two well-regarded researchers in that field."*

**Applied Mechanics Review**

## World Scientific's ★ Book Oscars

In a bid to publish high quality works, World Scientific Publishing launched its own mini "Model Book" awards in April 2003.

Every month, the quality committee, which comprises representatives from the various departments (production, marketing, arts and editorial), casts its votes on two books that excel in design, print, paper, binding and content. The winners are selected from all the books published in a particular month.

To reward staff who have gone the extra mile in their work and encourage them to keep up their good work, a winner is awarded a point for every award he or she bags. For every three points accumulated, the person will get half a day off, and the accumulation of points is not restricted to a certain time span.



## HALL OF HONOUR

### April

- ★ *Weighted Inequalities of Hardy Type*
- ★ *SARS War: Combating the Disease*

### May

- ★ *The Physics of Solar Cells*
- ★ *A Lun Xiao Kan Ren Jian*

### June

- ★ *Pioneers of Microbiology and the Nobel Prize*
- ★ *Handbook on China's WTO Accession*

# From Our List of Top Titles

## RUSSIAN MATHEMATICIANS IN THE 20TH CENTURY

edited by **Y Sinai** (*Princeton University, USA*)



In the 20th century, many mathematicians in Russia made great contributions to the field of mathematics. This invaluable book, which presents the main achievements of Russian mathematicians in that century, is the first most comprehensive book on Russian mathematicians. It has been produced as a gesture of respect and appreciation for those mathematicians and it will serve as a good reference and an inspiration for future mathematicians. It presents differences in mathematical styles and focuses on Soviet mathematicians who often discussed "what to do" rather than "how to do it".

The editor, Professor Yakov Sinai, a distinguished Russian mathematician, has taken pains to select leading Russian mathematicians - such as Lyapunov, Luzin, Egorov, Kolmogorov, Pontryagin, Vinogradov, Sobolev, Petrovski and Krein - and their most important works.

## BEACH NOURISHMENT Theory and Practice

by **Robert G Dean** (*University of Florida, USA*)

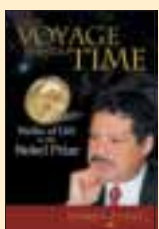


This book is written for engineers, students of coastal processes and laypersons interested in beach nourishment, which consists of the placement of large quantities of good quality sediment on the beach to advance the shoreline seaward. The improvement of project performance through proper design and the predictability of performance are emphasized. The overall longevity of a project is addressed

as are local erosional areas. The roles which wave height, project length and sediment quality play in project performance are addressed quantitatively. The results are illustrated through reference to a number of monitored nourishment projects. Biological and economic aspects of beach nourishment are addressed.

## VOYAGE THROUGH TIME Walks of Life to the Nobel Prize

by **Ahmed Zewail** (*Nobel laureate*)



From a beginning in an Egyptian delta town and the port of Alexandria to the scenic vistas of sunny southern California, Ahmed Zewail takes us on a voyage through time - his own life and the split-second world of the femtosecond. In this endearing expos, of his life and work until his receipt of the Nobel Prize in 1999, he draws lessons from his life story so far, and meditates on the impact that the revolution in science has

had on our modern world - in both developed and developing countries.

What makes the book enchanting and engaging is Zewail's emphasis on the human dimension and his unique ability to paint the journey of life and science with insightful analogies and ingenious metaphors. This inspiring book goes far beyond the usual province of an autobiography, with Zewail integrating the two worlds he equally belongs to - Egypt and America - and, despite differences, he emphasises the confluence of the two cultures - the East and the West.

## STATISTICAL MECHANICS MADE SIMPLE A Guide for Students and Researchers

by **Daniel C Mattis** (*University of Utah, USA*)



This book is an elaboration of the author's lecture notes in a graduate course in statistical physics and thermodynamics, augmented by some material suitable for self-teaching as well as for undergraduate study. The selection of material is wide-ranging and the mathematics for handling it completely self-contained, ranging from counting (probability theory) to quantum field theory as used in the study of fermions, bosons and as an adjunct in the solutions of the equations of classical diffusion-reaction theory.

Among other topics covered are the Debye law of specific heats; the Einstein theories of Brownian motion, black-body radiation and specific heat of solids; Van der Waals gases; the Ising and Potts models; spin waves in ferromagnetic and anti-ferromagnetic media; introduction to the understanding of glasses and spin glasses, superfluidity and superconductivity.

## PIONEERS OF MICROBIOLOGY AND THE NOBEL PRIZE

by **Ulf Lagerkvist** (*Goteborg University, Sweden*)



We are swamped with information and each day seems to bring new discoveries that must be considered. With so many new facts and problems screaming for our attention, it is easy to lose sight of the long road that we have travelled. Tracing the path of those who have gone before us thus helps us to see our own scientific goals and efforts in a more revealing perspective.

The great figures who are at the centre of interest in this book - Robert Koch, Emil von Behring, Paul Ehrlich and Elie Metchnikoff - were far from uncontroversial during their lifetimes. It is interesting to see how their peers at the Karolinska Institute judged them when they were considered for the Nobel Prize. *Pioneers of Microbiology and the Nobel Prize* has been written in such a way that it can be enjoyed even without an extensive knowledge of microbiology and medicine.

## NEWTON'S DARKNESS Two Dramatic Views

by **Carl Djerassi** (*Stanford University, USA*) & **David Pinner** (*Colgate University, USA*)



The name of Isaac Newton appears in virtually every survey of the public's choice for the most important persons of the second millennium. Yet the term "darkness" can be applied to much of Newton's personality. Adjectives that have been used to describe facets of his personality include "remote", "lonely", "secretive", "introverted", "melancholic", "humorless", "puritanical", "cruel", "vindictive" and, perhaps worst of all, "unforgiving".

Aptly titled *Newton's Darkness*, the book illuminates the darker aspects of Newton's persona through historically grounded plays depicting Newton's best-known bitter conflicts with physicist Robert Hooke, the astronomer royal John Flamsteed, and a German contemporary of almost equal intellectual prowess, Gottfried Wilhelm Leibniz.



## Cancer Reviews: Asia-Pacific

### Managing Editors

**James Bishop**

*Sydney Cancer Centre, Australia*

**Peng Huang**

*The University of Texas MD Anderson Cancer Center, USA*

**Jonathan S T Sham**

*The University of Hong Kong, Hong Kong*

**Khee Chee Soo**

*National Cancer Centre, Singapore*



*Cancer Reviews: Asia-Pacific* is the only journal in the Asia-Pacific that focuses on cancers endemic in the region. It offers a forum for advances in cancer care and research through commissioned reviews, meeting reports and news items relevant to the field. The journal aims to be among the publications of first choice for oncologists, as well as basic and translational investigators in all fields of cancer research. It hopes to bridge basic cancer research and clinical oncology for a wide readership.

The journal was launched in June 2003.

## Journal of Bioinformatics and Computational Biology

### Managing Editors

**Limsoon Wong**

*Institute for Infocomm Research, Singapore*

**Ming Li**

*University of Waterloo, Canada*

**John Wooley**

*University of California, USA*



*Journal of Bioinformatics and Computational Biology (JBCB)* publishes high quality, original research articles, expository tutorial papers and review papers as well as short, critical comments on technical issues associated with the analysis of cellular information. The research papers are technical presentations of new assertions, discoveries and tools. The tutorials, reviews and critical commentaries are targeted at biologists who are interested in using computers but are not knowledgeable about scientific computing, as well as computer scientists who have an interest in biology but are not familiar with current thrusts or the language of biology.

The inaugural issue of the quarterly journal is available.

## International Journal of Humanoid Robotics

### Editors-in-Chief

**Ming Xie**

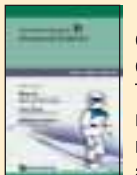
*Nanyang Technological University, Singapore-MIT Alliance, Singapore*

**Juyang (John) Weng**

*Michigan State University, USA*

**Jean-Guy Fontaine**

*ENSI de Bourges, France*



In recent years, we have witnessed a rapid growth in not only the theory, but also the development and application of advanced robots, such as the humanoid robot. Traditionally, "robotics R&D" focused first on mechanics, modeling, planning, and control. Today, however, it is necessary to study the artificial body and artificial mind at the same time. Thus, the humanoid robot seems an excellent platform for investigating mind-body interaction, or psychosomatic engineering, which also includes artificial psychology, and the science of learning. *International Journal of Humanoid Robotics (IJHR)* aims to disseminate the latest information in the development and application of advanced humanoid robots to an audience of engineering-scientists and specialists in intelligent and cognitive robotics, cognitive science, artificial psychology, neuroscience, and linguistics.

The first issue of *IJHR* will appear in March 2004.

## International Journal on Wireless and Optical Communications

### Editor-in-Chief

**Cambyse G. Omidyar**

*Institute for Infocomm Research, Singapore*



*International Journal on Wireless and Optical Communications (IJWOC)* is a high quality journal with the aim of publishing technical papers in the emerging and important fields of wireless and optical communications and networks. The scope of this journal includes a wide range of technical challenges in view of the growing interest in wireless access to the Internet and the evolution of third generation cellular systems such as ITU IMT/UMTS. New components and subsystems for very-high-speed optical networks offer new design options. The objective of this journal is to publish the state-of-the-art techniques and high quality research work in fast-moving fields.

*IJWOC* was launched in June 2003.

## Journal of Information & Knowledge Management

### Editor-in-Chief

**Suliman Hawamdeh**

*Nanyang Technological University, Singapore*

### Managing Editor

**Lim Thou Tin**

*Decision Modeling Systems, Singapore*



*Journal of Information & Knowledge Management (JIKM)* is the official publication of the Information and Knowledge Management Society. It is dedicated to the exchange of the latest research and practical information in the field of information processing and knowledge management. *JIKM* publishes original research and case studies by academic, business and government contributors on all aspects of information processing, information management, knowledge management, tools, techniques and technologies, knowledge creation and sharing, best practices, policies and guideline. This international journal aims to provide quality information to iKMS members as well as subscribers around the world.

The quarterly has been launched.

## China: An International Journal

### Editors

**Wang Gungwu**

*East Asian Institute, Singapore*

**Zheng Yongnian**

*East Asian Institute, Singapore*



A journal which focuses on contemporary China, including Hong Kong, Macau and Taiwan, *China: An International Journal (CIJ)* covers the fields of politics, economics, society, law, culture and international relations. While established China scholars are the main targets of *CIJ*, the journal will be of particular interest to China scholars just beginning their careers.

The first issue of *CIJ* is out.



APS meeting in Austin, Texas, in March.



The London Book Fair in 2003.

# BOOK AFFAIRS

World Scientific's presence has been felt in major book events since the beginning of this year.

The year began with the Allied Social Science Associations Meeting in Washington, DC, on 3-5 January. This annual convention for more than fifty social science societies attracted a few thousand people and more than 100 exhibitors. We displayed 90 titles and 4 journals and the most popular titles were *Elementary Stochastic Calculus* and *A Brief History of Economics*.

Good on-site sales were also achieved at the APS (American Physical Society) meeting in Austin, Texas, in March. More than 5000 people attended. March also saw our participation in another large-scale book event, namely the London Book Fair. Coming six months after the one in Frankfurt, this book fair has been positioned as one of two poles around which European publishers organise their international sales, promotions and rights business.

World Scientific is also proud to have attended BookExpo America in Los Angeles in May. That was where our US colleagues interacted with physicists from universities and industry, as well as representatives from private and government laboratories in the US who are involved in making and/or influencing purchasing decisions for their companies and institutions.

We have not ignored the Asian market. In February, we took part in the Taipei International Book Exhibition, billed as "the gate to the Asian publishing market". Some 20 nations and regions and over 900 publishers participated. With over 2000 stands, the exhibition was the largest of its kind ever held in Taipei. In June, we also participated in the World Book Fair in Singapore which brought together more than 100 exhibitors – booksellers, publishers, authors, distributors, education specialists, and information experts.

The rest of the year is going to be just as exciting, with a lineup that boasts events such as the 4th European QIPC (Quantum Information Processing and Communications) Workshop, 30th Annual Meeting of European Finance Associations and the ICMP - XIV International Congress Mathematical Physics.

## Riding the **New Wave** of **Nanotechnology**



Stanford Chong (centre) with World Scientific's booksellers in Japan.

World Scientific Publishing was the only publisher at the Nanotech 2003 conference held in Japan, where we shared a booth with Singapore's Economic Development Board.

Also present at the event, the biggest of its kind in Asia, was a Japanese bookseller which deals with Japanese magazines and books related to nanoscience. The rest of the exhibitors were mainly Japanese Research-and-Development companies and laboratories.

Our staff rubbed shoulders with Nobel laureates, Koichi Tanaka and Horst Stormer, who delivered special lectures at the event, as well as the who's who in the field, such as Mihail Roco (National Science Foundation Nanotechnology Initiative), Meyya Meyyappan (NASA), Mark Welland (Cambridge University) and Lars Samuelson (Lund University).

Of his participation at the conference, World Scientific's Stanford Chong said: "Japan is probably next to the USA for intensity of nanoscience research. There are many internationally renowned researchers in the field who are potential authors."



# 沉着迎向风暴

“……SARS 也绝对不是一国一族的健康问题，它为 21 世纪全球文明的健康敲起了警钟……在全球跨国资本主义的体制笼罩下，为了刺激经济长年增长，各地政府盲目要赶上全球发展的步伐，鼓励没有节制的高档消费，这造成过度的资源开发，微生物和细菌的生态平衡已严重遭受人类的破坏，卫生基础不堪一击，传染病毒迅速变种，传染开来，为此付出惨痛代价的是第三世界的国民；而向第三世界国家输入发展资本的先进国其实也难逃其咎，正因为他们提倡的高档消费意识，助长了第三世界国家毫无节制的资源开发……”

潘国驹教授，世界科技出版公司主席、《迎向风暴 SARS：再探非典型肺炎》编辑之一，在为该书撰写序言时，提出上述观点。

继成功推出《神秘风暴 SARS：非典型肺炎初探》后，世界科技再接再厉，出版《迎向风暴 SARS》，希望向大众传达有关 SARS(严重急性呼吸系统综合症或非典型肺炎)的学人观察和知识。

无论是此书或前一部作品其实都有英文版本。首部书的英文版本在世界各地已售出超过一万本，并被翻译成 7 种语文。它的成功标榜了世界科技在非学术书籍市场的开拓与努力不懈，而世界科技属下的八方文化企业公司也在华文市场占了一席之地。



## 回顾世界书展的点点滴滴

- 萧慧敏

### 6月24日

经过一番波折，新加坡世界书展 2003 终于在今日开幕。事隔一年再次投入书展的怀抱，八方文化筹备了好几个月的新书赶在此时推出。我们蓄势待发，希望趁此良机打响“八方”的名号。



(左起)《联合早报》总编辑林任君、成汉通、潘国驹教授



### 6月25日

“现在丛书”新书发布会在国会议员成汉通的见证下隆重举行。首次与《联合早报》合作即一口气出版了 6 本专栏精选，眼见书摊被读者挤得水泄不通，一切的辛苦都是值得的。



新书作者：(左起)林凤英、林安娜

### 6月28日

UFM1003 电台主持林安娜于书摊举行新书《性本善》的签名会，吸引不少人前来购书，场面非常热闹。安娜与两名医生的“性本善：性爱有一百分吗？”讲座以及早报记者林弘谕配合其新书《男子汗》的亲子讲座也获得热烈的反应。《性本善》与《男子汗》更成为了书展期间的畅销书。



### 7月3日

世界书展 2003 总算划上完美的句点。“八方”一直秉持“立足本地，放眼海外”的宗旨，如今书展的成功可说是助我们跨出了第一步。对于给予我们莫大帮助的同事，我们由衷感谢。

### Overseas Offices

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